

## **NOTICE INVITING QUOTATION FOR FILM PRODUCTION FOR AYURVEDA DAY**

All India Institute of Ayurveda intends to make a video in Hindi/English on Ayurveda Day. The video is ideally expected to be of 3 to 5 minutes' duration. The rate will be not more than DAVP rate for production of HD Videos and language versions.

Film to be displayed before Hon'ble Prime Ministers of India to showcase the facilities of ministry of Ayush and its major achievements along with importance and activities on Ayurveda day 2024.

For this purpose, DAVP/NFDC empanelled agencies are requested to **submit concept papers** and financial quotations along with best sample video of past work to All India Institute of Ayurveda, sarita vihar new Delhi **12:00 Noon**. Agency after 12:00 Noon, **21<sup>st</sup> OCT, 2024 will not be considered** .

**Selection of agency on the basis of the presentation, previous work and financial quotation as considered in the committee constituted by Director, AIIA will be final,**

Further, the agency/agencies may also be called for making a presentation before committee of Officers, if required. Date and time for which shall be informed later.