



## WHAT TO EXPECT ?

- **In-Depth Exploration:** insights into the latest research and advancements
- **Hands-On Learning:** enhance skills and knowledge
- **Visionary Discussions:** Engage with leading experts to discuss emerging trends and innovations
- **Collaboration and Networking**

For registration kindly visit  
<https://aiiaaroha.org/>

## ABOUT AIIA

The All India Institute of Ayurveda (AIIA) in New Delhi is a premier autonomous tertiary healthcare institute is going to Organize an **International Conference, AROHA - 2024 (Advancements in Research and Global Opportunities for Holistic Ayurveda)**, from October 17th to 19th, 2024, in New Delhi. AIIA is a center of excellence for traditional medicine and research. Established with the mission to promote Ayurveda as a science-based system of health care. AIIA strives to integrate ancient Ayurvedic knowledge with modern scientific techniques to address contemporary health challenges. Institute is accredited with NAAC A++ grade and first government Ayush sector hospital accredited with NABH. It is globally recognized for academic, research and healthcare aspects having 73 MoUs.

### Organizing chairperson

Prof.(Dr.).Tanuja M Nesari  
(Director All India Institute of Ayurveda )

### Organizing secretary

Dr. Meena S Deogade  
(Additional Professor Dept. of Dravyaguna)

### Co-Organizing Secretaries

Dr. Shivani Ghildiyal  
(Associate Professor Dept. of Dravyaguna)  
Dr. Bhargav Bhide  
(Assistant Professor Dept. of Dravyaguna, AIIA Goa)  
Dr. P Neelayathatchi  
(Assistant Professor Dept. of Dravyaguna)  
Dr. Shifa Shetty  
(Assistant Professor Dept. of Dravyaguna)

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## ALL INDIA INSTITUTE OF AYURVEDA, NEW DELHI PRE CONFERENCE WORKSHOP & MEDICINAL PLANT EXPO

Pre conference workshop-16th  
October 2024  
Medicinal plant expo-17-19th  
October 2024  
All India Institute of Ayurveda, New Delhi



## INTRODUCTION

A Pre-conference workshop & expo on medicinal plants is set to precede "The International Conference on Recent Research Advancement In Ayurveda." This workshop is designed to ignite inspiration and foster collaboration among practitioners and scholars.

As the AYUSH sector has surged to a value of \$24 billion over the past decade, reflecting its growing global recognition and demand for traditional medicine and wellness practices. This significant growth underscores the increasing influence of alternative health solutions and the expanding interest in AYUSH's offerings. The traders, buyers and other stakeholders will also get benefited.

## THEMES OF THE WORKSHOP

### "Farm to Pharmacy"



**Cultivation to Marketing** - Techniques of Plantation, **Supply chain management** & Policies of Export Herbal Medicine



**Integrating AI Algorithms with Medicinal plants**



**Assessment of adulteration and market sample grading** of the crude drugs through Macroscopy techniques



**Intellectual Property Rights:** Empowering Innovation and Creativity

## WHO CAN PARTICIPATE IN THE WORKSHOP ?

- ▶ PG and PhD Scholars
- ▶ Researchers, Faculties
- ▶ Representatives from Industries
- ▶ Scholars from Allied sciences

**Limited Seats - 30**  
On first come first serve basis

**Registration Fees**  
1000/-

