



अखिल भारतीय आयुर्वेद संस्थान
ALL INDIA INSTITUTE OF AYURVEDA (AIIA)
(आयुष मंत्रालय, भारत सरकार के अंतर्गत स्वायत्त संस्थान)
(An Autonomous Organization under the Ministry of AYUSH, Govt. of India)

File No. Q-50/18/2021-AIIA/2819

Date: 03/09/2024

Hon'ble Union Minister of Ayush had officially launched the Ayurveda Startup Grand Challenge on the occasion of 8th Ayurveda Day, 2023 at Panchkula, Haryana on 10th November 2023. All India Institute of Ayurveda (AIIA), New Delhi has been nominated as the Nodal Agency for the Ayurveda Startup Grand Challenge.

We are pleased to announce that the results of the Ayurveda Startup Challenge 2023 have been finalized. After careful evaluation by our panel of experts, the winning startups have been selected based on their innovation, potential impact, and alignment with Ayurvedic principles.

The winners are

Winners	Startup Company Name	Founder Name
1st Prize	Ayur.ai private limited	Dr. Bala Pesala
2nd Prize	Femacare private limited	Dr. Charu Sharma
3rd Prize	Dhanved bionutrients	Mr. Preethidan Dama Sreedhar

We extend our heartfelt congratulations to all participants for their hard work and dedication. The winners will receive further communication regarding the next steps and the rewards associated with their achievements.

Thank you to everyone who participated and contributed to the success of this challenge. We look forward to witnessing the positive impact of these innovative ideas on the future of Ayurveda.

Prof. (Dr) Tanuja Manoj Nesari
Director, AIIA